# **ZEISS trail cameras:** Key facts at a glance

#### NEW: Premium trail cameras from ZEISS

With a company history spanning more than 175 years, German optics expert ZEISS is expanding its already extensive hunting and nature observation range to include trail cameras with numerous digital functions. The ZEISS Secacams 5&7 reliably provide precise information about which species are in which location at any given time. On the basis of this information, users can make an informed decision about whether to head out into nature, laying the groundwork for successful observation.

#### **ZEISS quality thanks to:**

Best-in-class image quality during the day and at night Rapid installation thanks to mounting strap Extensive network coverage in Europe\* Reliable app connectivity

\*In over 35 countries including Switzerland, Norway, and the UK. Complete list: **zeiss.com/trailcam** 

### The ZEISS Secacams 5&7 in comparison

Model	Dimensions	Display	Lens	Battery compartment	Imaging tech- nology	Network coverage	Memory storage	Price
ZEISS Secacam 7: The user-friendly observer thanks to simple operation.	Standard 143 × 120 × 75 mm 710 g (incl. antenna, batteries, SD and SIM card)	2,4" TFT-LCD color display	Separated from front cover	from thanks to 5 megapixel battery (12 megapixel magazine interpolated) (8 × 1,5 V) LTE (4	LTE (4G) (Multi-	SD or SDHC (Secure Digital High Capacity)	€279	
ZEISS Secacam 5: The compact observer for any mounting location.	Compact 130×100× 70 mm 590 g (incl. antenna, batteries, SD and SIM card)		Integrated in front cover	Inserted individually into battery compartment (8 × 1,5 V)	sensor (sensitivity adjustable) Infrared flash with 60×black LED (940 nm)	roaming SIM)	memory card up to 32 GB	€229



## Unlock the camera' full potential with the ZEISS Secacam App

The ZEISS trail cameras can only unleash their full potential in combination with the ZEISS Secacam App. The app will have the following features at launch:

- View captured photos View camera status info (online status, signal strength, battery level, remaining space on the SD card)
- View the camera's location
  Share the cameras with contacts (and assign users to
- observer or operator mode)
   Deactivate cellular functionality
   Activate dark mode (convenient for use





Want to learn more about our new trail cameras? Scan the QR code



Seeing beyond



Secacam 7

# Immediately ready for use thanks to fast initial setup

After creating a profile in the ZEISS Secacam App, all you need to do is enter the activation code included in the box - and the camera is instantly connected to your account. Now just mount the trail camera at the desired location using one of the many mounting options, switch it on - and you're done.

# ZEISS trail cameras: Service plans at a glance

### Tailored to customer needs: Data plans for the ZEISS Secacams 5&7

When receiving images, customers can choose between a prepaid service and fair service plans, depending on their personal preference:

			Most popular!		
ZEISS Service Plans <sup>(1)</sup>	Prepaid Service	Basic Plan (Price per month)	<b>Premium Plan</b> (Price per month)	<b>Professional Plan</b> (Price per month)	
Monthly subscription (per camera)	-	€2.99	€9.99	€14.99	
Annual subscription (per camera)	-	€2.39	€7.99	€11.99	
HD pictures included <sup>(2)</sup>	See credits below	100	750	unlimited	
Videos included <sup>(3)</sup>	-	-	25	50	
From the 4th camera onwards, 30 % discount on packages/ subscriptions for all cameras	Learn more: www.zeiss.ly/secacam-multi-camera-plan				
Remote camera control	-	included	included	included	
Cloud storage time <sup>(4)</sup>	2 months	2 months	6 months	12 months	
Animal recognition (5)	-	-	included	included	
Anti Theft Service (6) –		-	-	included	
Free Premium Plan <sup>(7)</sup>		90 day	/s free!		

#### **Prepaid Service/Top-Up Options**

Prepaid credit packages are also available to top-up your existing subscription plan. Multiple cameras can access purchased credits as these are pooled for each user account.

1 HD picture = 1	credit/10 sec video = 4 credits <sup>(8)</sup>
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100 credits	€1.99		
500 credits	€8.99		
1,000 credits	€16.99		
5,000 credits	€74.99		

All prices include VAT.

(1) Service plans and feature availability are subject to change. Status: October 2023.

(2) Standard image size when transmitting corresponds to 1,280×960 pixels. Full HD transmission (1,920×1,440 pixels) is possible at any time without extra charge.

(3) Videos not included with Prepaid Service. Videos (848×480 pixels) are limited to 10 seconds.

(4) Images are always additionally stored on the internal SD card.

(5) Software features are subject to constant improvement and subject to change.

(6) 80 % price reduction on current device RRP if stolen. For more details please visit: zeiss.ly/secacam-theft-replacement

(7) Visit the ZEISS Secacam Shop at shop.zeiss.com and get a premium plan for 90 days FREE. The trial period starts when you register your first ZEISS Secacam. Please note the current terms and conditions. Subject to change without notice. Further information at: zeiss.ly/secacam-90days

(8) Credit use for video only available with Premium and Professional Plan.



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